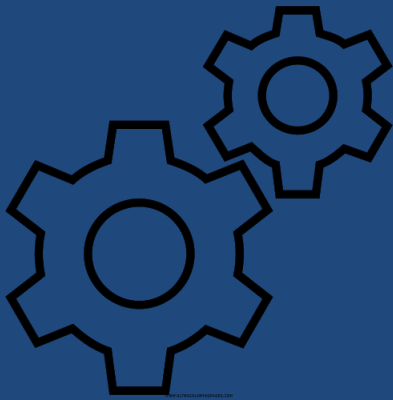


WHAT IMPACT IS COVID-19 GENERATING ON YOUR COMPANY?



We have developed a tool that allows us to measure the consequences generated in consumer behavior, being able to take corrective measures in time

METHODOLOGY

SECONDARY SOURCES

- **DESK RESEARCH** analysis on your sector and target

PRIMARY SOURCES

- **QUALITATIVE**: Focus Group and in-depth interviews with experts
- **QUANTITATIVE**: User surveys

STAGES

STAGE I

- Collection of information during the current situation, **alarm status**

STAGE II

- Collection of information after the alarm state, **return to daily life**



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